



Athens, April 18 2017

Dear Sir/Madam,

We are pleased to inform you that your olive oils **Erets Geshur Morisca** and **Erets Geshur Picual** have been awarded a **Gold Medal** at the Athena International Olive Oil Competition (ATHIOOC) which, this year, took place at Costa Navarino in Messinia (Greece) from March 20 to 22. The competition's international jury, composed of 23 olive oil personalities from 11 countries, was led by Mr. José-Maria Penco of Spain.

This year, 295 extra virgin olive oils participated in the competition (+15% relative to last year), 139 of which from abroad and 156 from Greece. The judges awarded 175 medals, as follows: 38 Bronze, 55 Silver, 65 Gold and 17 Double Gold. Please bear in mind that a silver or even a bronze "Athena" medal, may correspond to a gold or platinum medal of some other competitions; we do not condone "score inflation" and we want our awards (all of them) to actually mean something to both you and the general public.

This, 2nd edition, was by all means a success, in both the number of samples obtained and the judging process. We strive to create perfect tasting conditions for our judges so that all EVOOs have the same chances at distinction. The feedback we have received from all judges is very positive, as is the analysis of our results in comparison to other high-caliber international competitions.

We will be sending you your diploma and your medal starting next Monday (April 24). The medal is attached to a ribbon so that you can display it on your bottle (or other container) during exhibitions, in your office, in your mill... In the meantime, we are sending you an **order form** for adhesive stickers representing your medal, as well as a .png representation for use in the internet.

We will be undertaking various promotional initiatives for all of our award-winning olive oils both in Greece and abroad, of which we will keep you informed. Our first initiative is an all-day trade tasting of all the award-winning samples, for Greece's best restaurateurs, sommeliers and distributors, on April 22 at the King George II Hotel. At the end of this tasting we will be holding a small awards ceremony for the winners of this year's competition.

We wish to thank you for participating at ATHIOOC and we hope to be able to count on you next year as well. ATHIOOC 2018 has been scheduled for 19 to 21 of March, at the historic site of Delphi.

Once again, congratulations for your excellent showing at ATHIOOC 2017 and all the best with this year's harvest as well.

Constantine Stergides

Yours sincerely,

Maria Katsouli

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